

BTS NÉGOCIATION ET DIGITALISATION DE LA RELATION CLIENTS

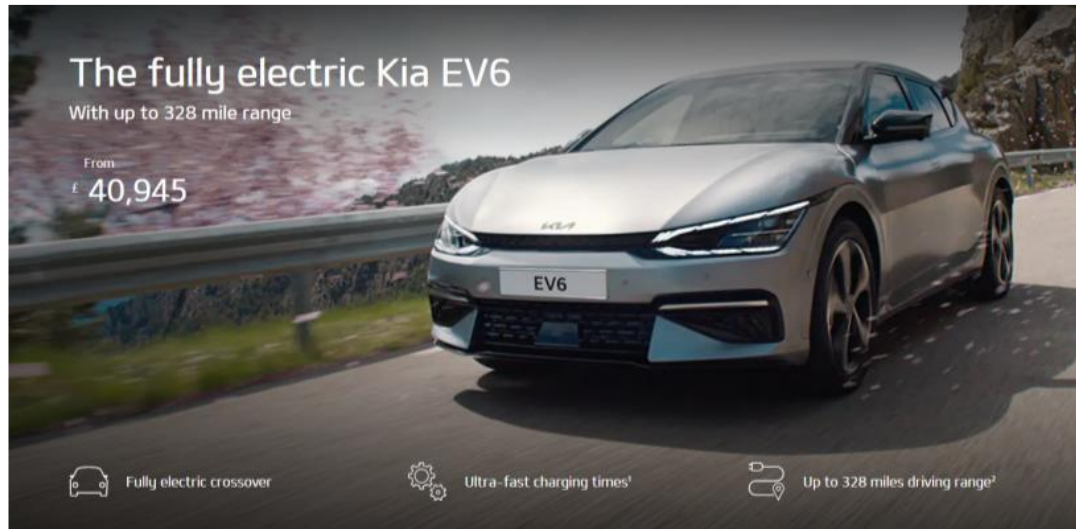
ANGLAIS OBLIGATOIRE

SESSION 2023

MISE EN SITUATION 16 : THE KIA V6

The Kia EV6 electric car

From £ 40,945



Sustainable materials

Your safety

Full collision-avoidance system and automatic emergency braking.

Get going charge almost everywhere

Up to 328 miles on one charge.

Ultra- fast charge from 10 to 80% in only 18 minutes

7 year warranty

SITUATION

Imagine you work as a sales advisor for Kia and are preparing a meeting with a potential customer who is hesitating to buy the Kia EV6 electric car.

Prepare the arguments you could use to answer the following guidelines.

- The battery life and charging time
- The safety features
- The sustainability
- The after-sales service